



American Subcontractors Association, Inc.

NEWS RELEASE

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ASA Honors Haley-Greer, Inc., Dallas, Texas, for Excellence in Ethics

NEW ORLEANS, La. — The American Subcontractors Association on March 7, 2014, presented a national 2013 Excellence in Ethics Award to Haley-Greer, Inc., Dallas, Texas, for achieving the highest standard of internal and external integrity for a subcontracting firm.

“Ethical and equitable business practices are among ASA’s most dearly held values,” said Shannon MacArthur, MEMCO, Spring, Texas, chair of the ASA Task Force on Ethics in the Construction Industry, which developed the awards program in 2008. “Haley-Greer demonstrates a commitment to the highest ethical standards in our industry.”

Each applicant is required to respond to questions concerning the firm’s corporate ethics policies and procedures, its construction practices, and its general business practices. Each applicant also is required to submit detailed documentation, including sealed letters of recommendation from a customer, a competitor and a supplier.

ASA recognized nine other subcontractors for excellence in ethics as well:

- Air Masters Corporation, Fenton, Mo.
- Bazan Painting Company, St. Louis, Mo.
- F.A. Rohrbach, Allentown, Pa.
- Holes Incorporated, Houston, Texas
- Marek Brothers Systems, Inc., Houston, Texas
- Markham Contracting Company, Inc., Phoenix, Ariz.
- Sorella Group, Inc., Overland Park, Kan.
- South Valley Drywall, Littleton, Colo.
- Western Engineering Contractors, Inc., Loomis, Calif.

Founded in 1966, ASA amplifies the voice of, and leads, trade contractors to improve the business environment for the construction industry and to serve as a steward for the community. ASA’s vision is to be the united voice dedicated to improving the business environment in the construction industry. The ideals and beliefs of ASA are ethical and equitable business practices, quality construction, a safe and healthy work environment, and integrity and membership diversity.

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