

Construction Career Collaborative Launches Craft Training Endorsement Program for Commercial Construction Companies

Houston, TX, January 30, 2018 Construction Career Collaborative (C3) a 501c3 in Houston, Texas announced today the launch of the Craft Training Endorsement program that awards commercial construction companies with one of three endorsement levels for targeted craft training programs.

“The construction industry must deliver strong craft training programs connected to career paths in order to create a sustainable workforce built on well trained and safe craft professionals.” Jim Stevenson, President of McCarthy Building, and Chairman of the Board at C3.

The craft training endorsement, or CTE, program is a rigorous standard that measures a company’s craft training program against a training framework. The endorsement, offering three levels of recognition, is achieved through the development, implementation and evaluation of robust craft training connected to career paths for craft professionals. Launching in 2018 C3’s CTE program provides recognition to world – class construction firms that have documented and implemented training programs that

- Demonstrate corporate leadership commitment to the development of craft workers

- Implement craft training programs for all craft workers

- Establish a more sustainable workforce through craft training connected to career paths

The CTE offers 3 levels of endorsement and a professional coaching program for those who are just beginning to design training programs. The levels show progression from a rudimentary to mature craft training program and companies are encouraged to achieve higher levels of endorsement as their programs progress. The levels describe companies at varying stages of development.

- Pre-program – companies that currently don’t offer craft training but are committed to creating programs to advance their craft professionals

- Recognized – companies that offer craft training and are working toward creation of career paths for all crafts.

- Leader – companies that provide training and career paths for all crafts.

- Champion – companies that provide training and career paths for all crafts and work to advance craft training in the industry.

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For Immediate Release

The CTE program follows a standard certification process that allows a company to self-assess their current state and then apply for endorsement at the desired level by submitting an application and undergoing a thorough audit of the training program by C3. When a company joins the CTE program they are afforded professional learning and development coaching services as part of the program. Any company looking to design, develop or alter training programs can work with a C3 professional coach to identify gaps, design frameworks, lay out implementation plans or develop curriculum. All coaching services are complementary to companies enrolled in the CTE program. For additional information regarding the Craft Training Endorsement Program please reach out to Angela Murphy, People Development Program Manager at Construction Career Collaborative at 713.999.1032 or angela@constructioncareercollaborative.org